brainlink
YOU RUN YOUR BUSINESS, LEAVE THE IT TO US!

SERVING NEW YORK CITY FIRMS **SINCE 1994**

PROVIDING FINANCIAL SERVICES PARTNER WITH EFFECTIVE SERVICE WITH HIGH ROI



When a financial services partner required support to cope with their extensive IT demands, they chose Brainlink International. Brainlink provided an intensive and honest assessment of their systems and as a result delivered vastly effective and beneficial solutions.

It is imperative for hedgefunds that their IT systems are consistent and reliable in order to access market pricing and news, as well as conduct electronic transactions safely and securely.

According to the financial services partner:
"IT is critical to our information flow. We need real time support that can integrate and manage the multiple demands and high availability of email, internet connectivity, and our network."

They continue,
"We have tight demands for uptime, disaster recovery, cybersecurity, and archiving."

We INCREASE YOUR TEAM'S PRODUCTIVITY by responding quickly to critical issues, improving systems stability, reducing downtime and resolving long -standing performance issues.

www.Brainlink.com | **917.685.7731** | info@brainlink.com

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The Situation: IT support and services required to cope with extensive email, internet and network demands of hedge fund

Before giving them a proposal, Brainlink conducted an intense assessment of all aspects of our financial services partner's business technology.
The financial services partner found Brainlink to be more thorough in analyzing their infrastructure than the other IT companies they had considered. While the other competing providers offered low-ball quotes without doing the necessary research, Brainlink asked the financial services partner the important questions to determine solutions that would be most beneficial for them in the long run.

The financial services partner says, ***"Brainlink was the most efficient and accurate in evaluating our network,*** *as well as most upfront with expected costs during the due diligence process. They offered a flat fee service model, so my expenses would be predictable."* Unlike their competitors, Brainlink offered minimum risk of unexpected charges and extra-billing hours. Musher states, ***"Brainlink was honest and upfront with us about what needed to be done."*** In addition to their honesty, Brainlink's broad experience in cybersecurity was highly appealing to the financial services partner. This led to their decision to choose Brainlink as their IT services company.

BRAINLINK PROVIDES IT SERVICES SPECIFICALLY FOR INVESTMENT FIRMS, SUCH AS:

- **Management of projects** cyber security and compliance posture
- **24/7 IT infrastructure** and server monitoring for potential problems
- **Comprehensive security management,** including full and immediate updates
- **Reliable and tested data backups**
- **Remediation of processes and services** that fail. Brainlink ensures their client knows the source of the problem, regardless of fault.

The Solution: Teaming with Brainlink for honesty, responsiveness, and expertise

Brainlink proactively maintains the financial services partner network so they are able to more effectively manage the high expectations of their clients.

Financial services partner recommends Brainlink over other IT companies for their integrity, commitment, and forward thinking. Financial services partner is also impressed with Brainlink's effective client communication, broad knowledge, and responsiveness.

Looking for a competent, transparent, cost-effective IT services firm that understands and adapts to your culture?

Brainlink doesn't feed you BS – our due diligence is comprehensive and thorough. Contact us right away at (917) 685-773 or raj@brainlink.com today to benefit from our expertise and support.

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